

WTVA TV  
Tupelo, MS  
October 2010 through December 2010

## **1. Government**

### Focus with Terry Smith

Terry Smith sits down with Public Service Commissioner Brandon Presley to discuss his controversial vote about the Lignite Plant in Kemper County. Presley was the only PSC member to vote against the plant, viewing it as something that would increase taxes for locals.

Air Date: 10/23/10 & 12/11/10

Duration: 30 minutes

Time: 5pm

### Focus with Terry Smith

Terry Smith sits down with Joe Eaton, Brandon Grissom and Jeff Reacher of the TAP Alliance to discuss economic development in Tishomingo, Alcorn and Prentiss Counties.

Air Date: 12/25/10

Duration: 30 minutes

Time: 5pm

## **2. Childhood Education**

### Focus with Terry Smith

Terry Smith sits down with Dr. Cathy Grace (Childress Defense Fund) and Lecia Stubblefield (New Albany Schools) to promote New Albany Schools launch of a new effort toward early childhood education. Dr. Grace and Mrs. Stubblefield are promoting preschool teaching as a critical time to help a child's learning process.

Air Date: 10/2/10

Duration: 30 minutes

Time: 5pm

## **3. Philanthropy**

### Focus with Terry Smith

Terry Smith sits down with Tupelo Mayor Jack Reed Jr., Lisa Reed (School Time Friends Program), and Angie Owen (Big Brothers, Big Sisters) to inform people of the Big Brothers, Big Sisters program here in Tupelo and across Mississippi.

Air Date: 10/16/10

Duration: 30 minutes

Time: 5pm

#### **4. Arts**

##### Focus with Terry Smith

Terry Smith sits down with Jam Dijkwel (Director of the "Tupelo Ballet Company) to promote some classes the IBC is giving away to teach young children ballet.

Air Date: 11/6/10

Duration: 30 minutes

Time: 5pm

#### **5. Fundraising**

##### Focus with Terry Smith

Terry Smith sits down with Kay Manhews (Exccutive Director of the Regional Rehab Center) and Alan Bank (Chairman and President of the Board of the Regional Rehab Ceeter) to promote the Center's annual "Celebration of Hope" two hour live telcthon.

Air Date: 10/30/10

Duration: 30 minutes

Time: 5pm

#### **6. Veterans**

##### Focus with Terry Smith

Terry Smith sits down with Fred [agents (World War II Vet) and John Blanchard (Navy Vet) to discuss the World War II era and the need for those to remember the dedication and sacrifice these Veterans gave to their country.

Air Date: 11/13/10

Duration: 30 minutes

Time: 5pm

#### **7. TV and Technology**

##### Focus with Terry Smith

Terry Smith site down with Eric Moore (Comeast Engineering) and Wendell Robinson (Director of Engineering at WTVA) to explain high definition reception.

Air Date: 11/27/10 & 12/3/10

Duration: 30 minutes

Time: 5pm